

ORGANISERS



MALTA
NATIONAL
CONTACT
POINT

CIP Malta National Contact Point
Malta Investment Management Co. Ltd. (MIMCOL)
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Since late 2007, Malta Investment Management Co. Ltd. (MIMCOL) was entrusted to act as the Maltese National Contact Point (NCP) for the EU's Competitiveness and Innovation Framework Programme (CIP) and endeavour to create synergies across its 3 sub-programmes, namely the Entrepreneurship and Innovation Programme (EIP), the Information Communication Technologies Policy Support Programme (ICTPSP) and the Intelligent Energy Europe Programme (IEE).

With a total budget of €3.6 billion covering the years 2007-2013, the CIP lays down the rules for European innovation and entrepreneurial spending. Its overarching aims are:

- boosting competitiveness and innovation capacity in the EU
- fostering the market uptake and better use of ICT by government, businesses and citizens
- ensuring secure, sustainable energy for Europe.

The CIP is a centralized funding programme, thus providing financial support through an EU wide competitive process.

The main role of the CIP Malta National Contact Point is to promote and disseminate information on the CIP Programme and its specific funding opportunities, encouraging and guiding the participation of Maltese entities under specific calls for proposals and other networking initiatives, and offering partner search support.

CIP Malta reaches out to local stakeholders in a proactive manner, providing the necessary value added in the form of targeted and concise information as well adequate support, with the aim of facilitating participation and enabling Maltese entities to take full advantage of the benefits provided by CIP and its sub-programmes.



**Malta-EU Steering
& Action Committee**

Malta-EU Steering and Action Committee (MEUSAC)
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The Malta-EU Steering and Action Committee was re-activated in July 2008 and has three main areas of activities: consultation, information, and technical assistance on EU programmes and funding.

MEUSAC aims to disseminate information on EU policy and funding programmes. For this purpose, MEUSAC officials participate in radio and television programmes and write articles in various publications. MEUSAC also organises or collaborates with other entities in the organisation of seminars and conferences, as well as information campaigns. This is also done with the European Commission through the Management Partnership agreement signed between MEUSAC and the Commission in 2009. MEUSAC officials also reply to queries from the general public relating to requests for EU-related information. The Information services are also responsible for a number of MEUSAC publications.

E: info.meusac@gov.mt

Consultation

MEUSAC manages a consultation process with civil society on EU laws and policies. By means of a Core Group and of nine Sectoral Committees, as well as open consultation meetings with stakeholders, MEUSAC seeks to engage the political parties, social partners as well as civil society in the EU decision-making process.

E: consult.meusac@gov.mt

Support on EU programmes and funding

MEUSAC's Funding Unit aims at assisting and supporting local councils and non-governmental organisations (NGOs) in the practical aspects relating to EU funding opportunities. MEUSAC helps local councils and NGOs identify which EU funding programmes they can benefit from, as well as assisting them in filling in application forms for their EU funded projects.

E: funding.meusac@gov.mt

SUPPORTING ORGANISATIONS



SmartCity Malta is a self-sustained industry township for knowledge-based companies located in the Ricasoli Estate in Malta.

To be developed by SmartCity, in partnership with the Government of Malta, SmartCity Malta will be home to a vibrant knowledge-economy community anchored by leading global, regional and local companies. SmartCity Malta is set to become the leading ICT and Media cluster in the heart of the Mediterranean and the first European outpost of the global SmartCity network.

With a minimum investment outlay of USD 300 million, SmartCity Malta will transform Malta into a state-of-the-art ICT and Media business community based on the successful clusters of Dubai Internet City, Dubai Media City and Dubai Knowledge Village.

SmartCity Malta is the largest ever foreign direct investment in the ICT and media sectors ever made in Malta. SmartCity Malta will create the infrastructure to develop a self-sustaining knowledge-based township comprising office space, residential and lifestyle elements. The project is expected to generate 5,600 jobs, primarily for knowledge workers.

The first deliverables from the project will be the release of 12,000 square metres of office in 2010.

SmartCity Malta
A joint venture between SmartCity and the Government of Malta

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The Malta Information Technology Agency (MITA) is the prime Government agency with a mandate spanning from Information and Communications Technology (ICT) policy to programmes and initiatives in Malta. MITA manages full implementation of IT programmes in Government focusing on enhancing public service delivery and provides the infrastructure needed for the provision of ICT services to Government. MITA is also responsible for the propagation of ICT within society and the economy and to promote and deliver programmes with the intention of enhancing ICT education and the use of ICT as a learning tool.

The Agency is dedicated to assisting Government in transforming technological innovations into real business solutions. Its unique approach combines an innovative array of ICT and project management services with focused delivery capabilities using tried and tested methodologies to help fulfil Government's strategies and projects and maximise the benefits of investment in technology.

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Founded in 1984, Cisco has led in the innovation of Internet Protocol (IP)-based networking technologies. This tradition continues with the development of routing and switching and numerous advanced technologies: application networking services, home networking, hosted small-business systems, security, storage area networking, unified communications, video systems, and wireless. Cisco and its valued partners sell Cisco hardware, software, and services to businesses of all sizes, governments, service providers, and consumers.

An integral part of Cisco's business strategy is strong corporate citizenship. Responsible business practices help ensure accountability, business sustainability, and commitment to environmentally conscious operations and products. Social investments built upon partnerships with local organizations positively impact recipient communities around the world. As an expression of our company values and beliefs, these activities are designed to build trust in our company and empower our employees. Learn more at www.cisco.com.

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SUPPORTING ORGANISATIONS



The Enterprise Europe Network – Malta, hosted by Malta Enterprise, is a significant initiative to help SMEs develop their full potential and innovative capacity. The Enterprise Europe Network offers high quality and cost-effective services by bringing together for the first time two dimensions: regions and innovation.

The network offers:

Practical assistance in identifying potential commercial partners amongst 40 countries;
Help SMEs develop new products, and to access new markets;
Advise and inform small businesses about EU activities and opportunities;
Advise small businesses on technical issues such as IPR, standards and legislation.

The Enterprise Europe Network has more than 500 contact points across Europe and beyond, and almost 4.000 experienced staff. A full list of the National Contact Points can be found on http://www.enterprise-europe-network.ec.europa.eu/info/network_en.htm

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Air Malta is Malta's National Airline. The airline offers customers a selection of around 40 scheduled destinations to Europe, North Africa and the Eastern Mediterranean. Air Malta has a fleet of 12 Airbus configured in business and economy. The airline operates a brand new state-of-the-art Airbus fleet from the A320 and A319 aircraft family with an average age of 3.5 years.

Starting from modest beginnings with 53,500 passengers transported in the first year of operation, Air Malta now carries 2.1 million passengers every year and has, since its first flight operated on 1st April 1974, transported over 37 million passengers to and from Malta.

Apart from flights to/from Malta, Air Malta is also expanding its intra European network and currently operates scheduled services between Frankfurt - Catania, Munich – Catania, Geneva – Catania and between Reggio Calabria – Rome and Reggio Calabria - Paris.

Last year Air Malta celebrated its 35th anniversary since its first flight.

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